

The background of the image is a dark blue marbled pattern with intricate, branching gold-colored veins. Centered on this background is the 'Worldwide Sports' logo. The word 'Worldwide' is written in a large, white, cursive script font with a dark blue drop shadow. A thin green horizontal line is positioned directly beneath 'Worldwide'. Below the line, the word 'SPORTS' is written in a white, bold, sans-serif, all-caps font, also featuring a dark blue drop shadow.

Worldwide
SPORTS



WWS.CO.ZA



WORLDWIDE SPORTS IS A SPORTS MARKETING CONSULTANCY OWNED BY NICHOLAS RABJOHN AND LENA SITHOLE, WWS BUILDS STRATEGIC PARTNERSHIPS AND MAXIMISES VISIBILITY OF BRANDS, SPECIALISING IN BRANDING LOGISTICS, SIGNAGE MANAGEMENT AND SPONSORSHIP, GRAPHIC DESIGN, CORPORATE CLOTHING AND PROMOTIONAL PRODUCTS.

KEY SERVICES

Worldwide Sports is a full-service consultancy, delivering quality products and services from graphic design to production and finally installation of branding and signage. In addition we also provide corporate clothing and promotional products to complete the entire look and feel of the brand. Our strength comes from our team of dedicated staff who are passionate about brands. We are able to deliver on deadline and handle all the logistical aspects whilst ensuring professional service delivery.

Our full-service branding solution ensures that branding is consistent and that product, quality and visuals make a powerful and respectable impact on the market.

Our clients comprise Sports Associations, Rights Holders, Corporates, Agencies, Stadia and Professional Teams.

Specialising in branding & signage and sponsorship graphic design, Our main focus is on football and cricket, but our experience extends into corporate and other events, sporting codes and promotional products as well corporate clothing.

Some of these include service delivery to the following clients:

FIFA World Cup 2010, FIFA Confederations Cup 2009, T20 Champions League Cricket, 123rd IOC Session Durban 2011, International Cricket Council (ICC), Cricket South Africa (CSA), All Africa Games (AAG), A1 Grand Prix, World Summit on Sustainable Development, SoccerEx, Special Olympics Program, Premier Soccer League, Premier Hockey League, FIH World League Semi Finals 2017, Mzansi Super League 2018, Mzansi Super League 2019.

Worldwide Sports is a focused and dynamic company that makes use of a flexible approach to ensure that our clients receive nothing but the best quality service at cost effective rates in very short turn around times. Our focus lies with two things, our clients and our team. These are the two integral elements that determine the success of our business. In essence we are all one family that serves the greater good of all, and especially the brands we represent.

Worldwide Sports' expertise in the branding and signage management field was further acknowledged with the appointment of the following Global events:

FIFA World Cup, South Africa, 2010

Signage and branding agency

FIFA Confederations Cup, South Africa, 2009

Signage and branding agency

123rd IOC Session, Durban, South Africa, 2011

Official Signage and branding agency.

Official design agency for the Event look and feel.

ICC Cricket World Cup, South African 2003

Official Signage agency for the LOC.

T20 Champions League, South Africa, 2010 & 2012

Implementation of all branding and signage

IRB Junior World Cup, Cape Town, South Africa, 2012

Implementation of all branding and signage for event look and feel.

All African Games, Johannesburg, South Africa, 1999

Signage and branding agency for entire event.

A1 Grand Prix, Durban, South Africa

Branding agency for event.

FIFA Congress, Sandton, South Africa, 2010

Appointed by Fifa to implement all branding and signage for the congress.

African Cup of Nations (AFCON), South African, 2013

Implementation of all Sponsor branding for the tournament on behalf of CAF and Sportfive.

Championships of African Nations (CHAN), South Africa, 2014

Implementation of all Sponsor branding for the tournament on behalf of CAF and Sportfive.

FIH

Implementation of all Sponsor branding for the tournament on behalf of CAF and Sportfive.

Mzansi Super League, South Africa, 2018 & 2019

Signage and branding agency



OUR CLIENTS







**Worldwide
SPORTS**

BRANDING | SIGNAGE | MARKETING | LOGISTICS



@WorldwideSport2

WWS.CO.ZA

STADIUM BRANDING



123rd IOC Session Durban
Tri-Banners



Champions League T20
Full Stadium Branding



2010 FIFA World Cup
Stadium Bowl & Large Banners Branding



Emirates Airlines Park
Full Stadium Rebrand

STADIUM BRANDING

Worldwide Sports offers our clients full branding and signage solutions to meet all their requirements.

With our knowledge and expertise, we are able to deliver high quality, long-lasting and affordable branding throughout stadiums, tournaments and events, from pillar wraps; tier branding; cable bridges, turnstiles; large

billboards and building wraps; tri-banners; sightscreen and scoreboards; dugout branding; field branding; lightboxes; large hanging banners; suite signage; to roof branding.

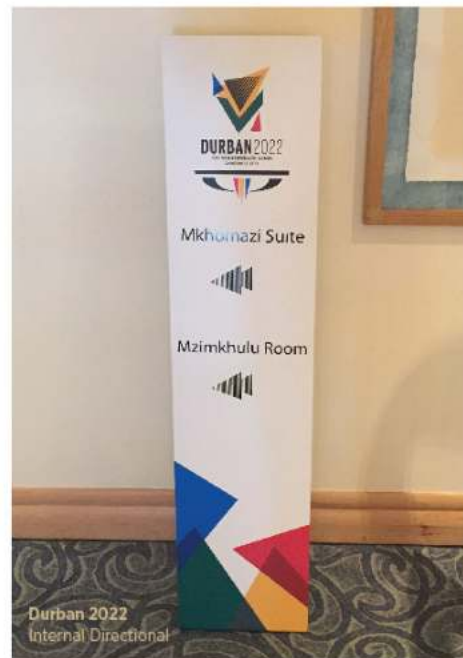
WWS recent projects were the appointment of the rebrand of the 2 iconic cricket stadiums in South Africa, Wanderers and Newlands Stadium with their new naming sponsor and partnerships.

Every event or stage needs a backdrop. A backdrop is an effective means of promoting the event or creating recognition for a brand or sponsor. WWS takes pride in our client's image and we ensure we provide the best backdrop system for Interviews; Red Carpet Entrances; Press Conferences and Welcome Areas.

WWS understands the importance of highlighting a brand or sponsor at each event, therefore knowing where and how to create the correct layout or size.



DIRECTIONAL SIGNAGE



Directional signage plays an important roll at venues for guiding spectators or attendees to the relevant locations in an easy and direct manner.

WWS was appointed the Central Stadia Directional Signage Solutions project, where we were responsible for upgrading the directional signage based around the fans experience starting from getting to the stadium through to finding their seats. We focused on areas such as access control signage, medical services, stadium terms and conditions, and emergency evacuation routes. This was implemented across 11 stadiums nationally.





FLAGS / HANGING BANNERS

Flags and Hanging Banners are a great way to promote more brand exposure at venues or events, these can be utilised indoors or outdoors. These banners can come in different materials, PVC, silk, mesh or fabric. We are able to produce these in any size, shape or form.

Marching banners; Corporate flags; Streetpole flags; Telescopic; Large hanging banners; Silky banners; Outdoor banners



2010 FIFA World Cup
Large PVC Hanging Banners



Cobra Puma Golf
Telescopic Banners



Red Bull Shay'imoto
Large Outdoor Banners



Kaizer Chiefs / FNB Stadium
Silk Hanging Banners



Brutal Fruit Netball Premier League
Fabric Large Hanging Banners



WWS owns a portable Mobile DJ booth/kiosk and roadshow promo trailer for all outdoor events. These are great to use to generate excitement and promote upcoming events.

In addition, we are able to offer vehicle branding from full wraps to half wraps to decals and magnets. We have also branded buses for all 32 teams for the FIFA World Cup 2010 and the Proteas Team.



STAGES & FINAL PRESENTATION

WWS has a wide variety of stages available to our clients. Our stages have been used for the Carling Black Label Cup; Shell Helix Cup; Mzansi Super League; Maize Cup; Cape Town Cup; Premiere Soccer League; Nedbank Cup; Telkom Knockout; RAM Slam; and Champions League T20.

WWS is able to conceptually design any stage to meet your specific requirements.





Gazebo and Pop up Banner



Projector and Branded Side Screens



Parasol Umbrella

Other Offering

WWS has no limits when it comes to branding, we are able to offer gazebos, pop up banners; pull up banners; parasol umbrellas; crowd barrier covers; projector and branded sightscreens; concertina tunnel; 3D pitch signs and much more. If it can be done, we can do it!



Crowd Barrier Covers



Concertina Tunnel



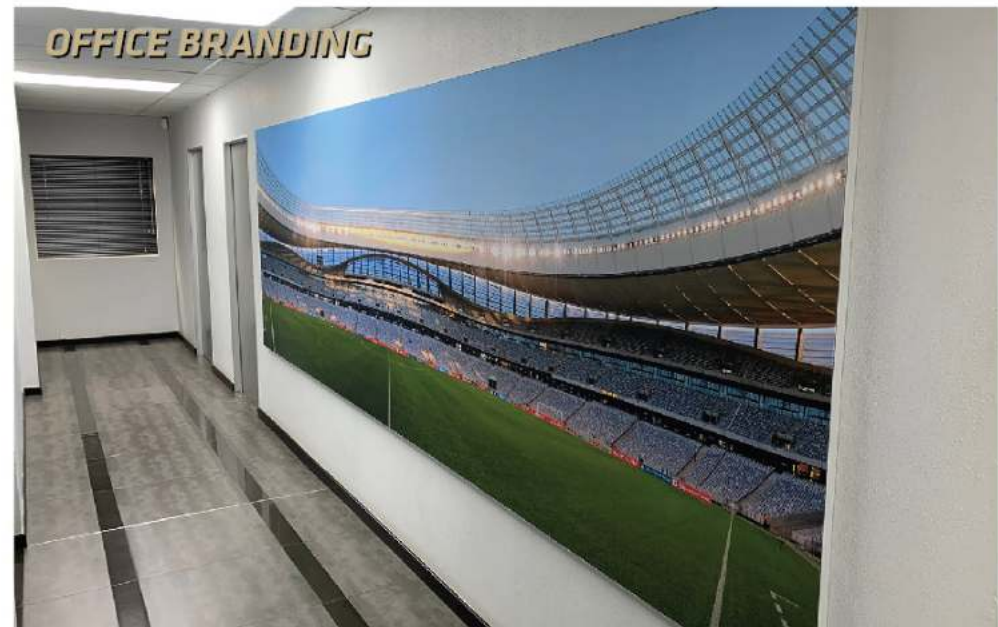
IN-STORE SHOP BRANDING



Fabric Frame Wall Mounted



Fabric Frame Wall Mounted



OFFICE BRANDING



Nedbank Cup 2008 – Present

WWS has been delivering the Nedbank Cup for over 13 Seasons and has covered 403 matches in total.

We have been responsible for the branding from fence scrim; telescopic banners; gazebos; directional signage; hospitality signage; Team changerooms and benches; walkout arches and carpet; trophy and ball stands; centre circle banners; perimeter boards; to final presentation stage.

Over the years we have developed and implemented new and conceptual ideas for PSL and Nedbank.





CSA Momentum ODI Pink Day
Tier Branding / Suite Branding / 3D Pitch Signs



Cricket South Africa 2011 – 2021

WWS were appointed as the branding and signage agency for CSA in August 2011. The scope of services during this time was to brand at all matches (both domestic and international), as well as brand at all CSA press conferences, events, amateur weeks. This scope would be all encompassing and included the following; consultation, design, production, implementation, storage.

During this period, WWS worked very closely with CSA and its sponsors to ensure that the correct branding rights, which were sold to the sponsors, were in fact delivered on match day.

CSA Sunfoil Test Series
Sight Screen / Protea Fire Carpet / 3D Pitch Signs



CSA Sunfoil Test Series Post Match Presentation

FIFA World Cup 2010 South Africa
Tri-Banners / Street Pole Flags



FIFA World Cup 2010 South Africa
Mix Zone

2010 FIFA World Cup South Africa

WWS worked hand in hand with the LOC (Local Organizing Committee) to complete the mammoth task of hosting a FIFA World Cup on African soil. WWS was responsible for delivering 10 fully branded stadiums across South Africa to FIFA standards for a Global event. WWS branded all the training sites for all 32 teams; team buses; airports; FIFA HQ; International Broadcast Centre; Referee HQ; Media Centres; Directional Signage; Access Maps; Concessions; Volunteer Centres; Accreditation/ Ticketing; Hospitality; Fan Shops and committed to fulfilling FIFA Football for Hope Festival initiative.



FIFA World Cup 2010 South Africa
Cooling Tower / Billboard



T-SHIRTS
GOLF SHIRTS
WORKWEAR
BOTTOMS
KNITWEAR
BODYWARMERS
SWEATERS, HOODIES
FLEECE / TRACKSUITS
LIGHTWEIGHT JACKETS
MEDIUM WEIGHT JACKETS
HEAVYWEIGHT JACKETS
KIDS
HEADWEAR / ACCESSORIES





GIFT SETS
MOBILE TECHNOLOGY
MEMORY STICKS
BAGS
OUTDOOR / RECREATION
DRINK / LUNCHWARE
WRITING INSTRUMENTS
HIGHLIGHTERS, STATIONERY
NOTEBOOKS / FOLDERS
HOME AND LIVING
PROMOTIONAL GIVE-AWAYS
KEYHOLDERS
TOOLS, TORCHES
FOR THE CAR
EXECUTIVE GIFTS / TRAVEL
SPORTS AND WELLNESS
PERSONAL CARE
UMBRELLAS



+Swiss Cougar+





WWS.CO.ZA



TELEPHONE +27 11 442 7510 **EMAIL** info@wws.co.za **WEB** wws.co.za

38 Monte Carlo Crescent, Kyalami Business Park, Johannesburg, South Africa